



KELOWNA'S DOWNTOWN BREWERY DISTRICT

WDCAG 2024

Field Trip Guide

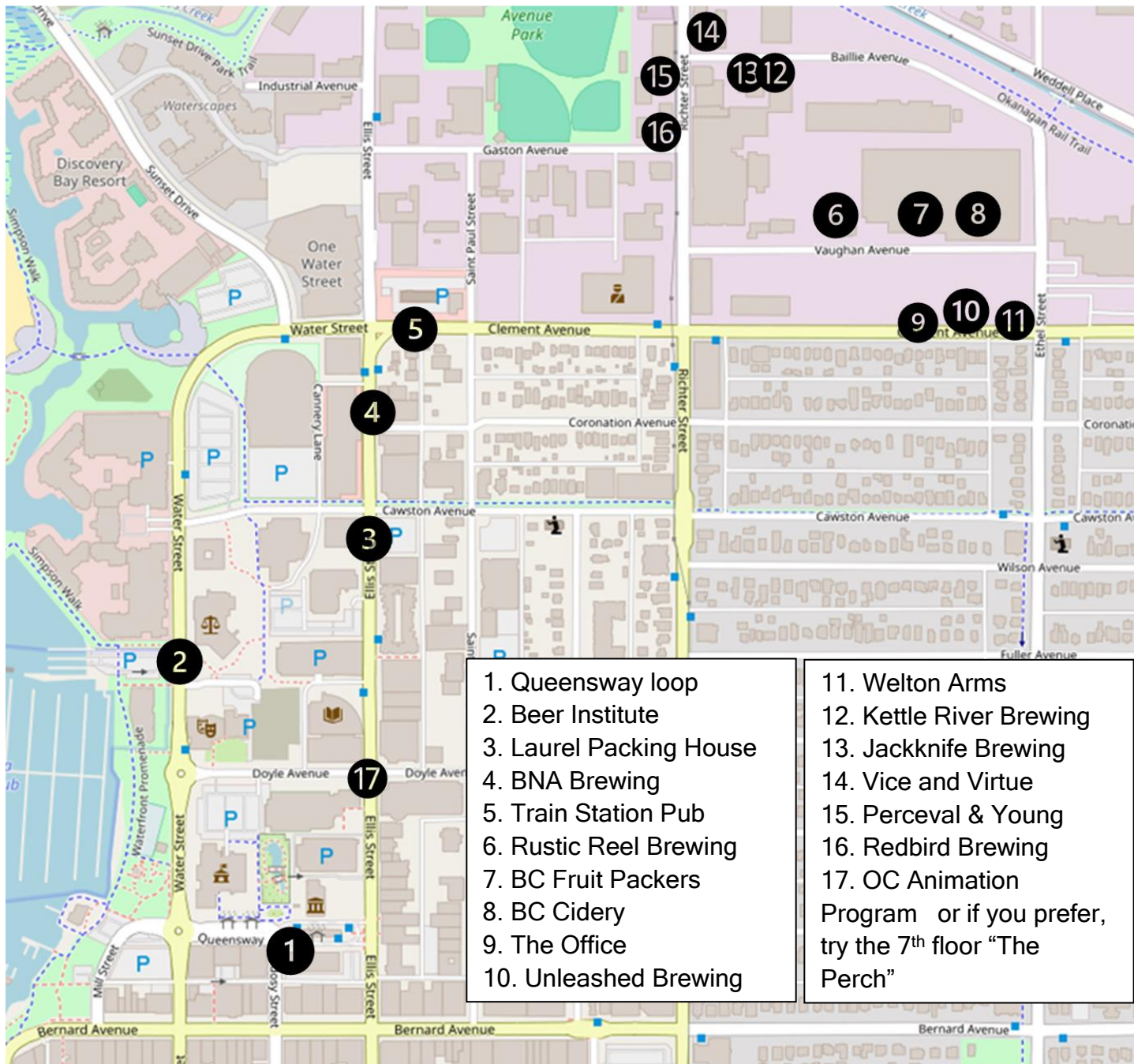
March 15, 2024
Kelowna BC

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Kelowna's Downtown Brewery District

An incomplete experience...

This sustainable tour starts with using public transportation from Okanagan College. We will take the #1 bus (\$2.50) from OC to the Queensway loop.



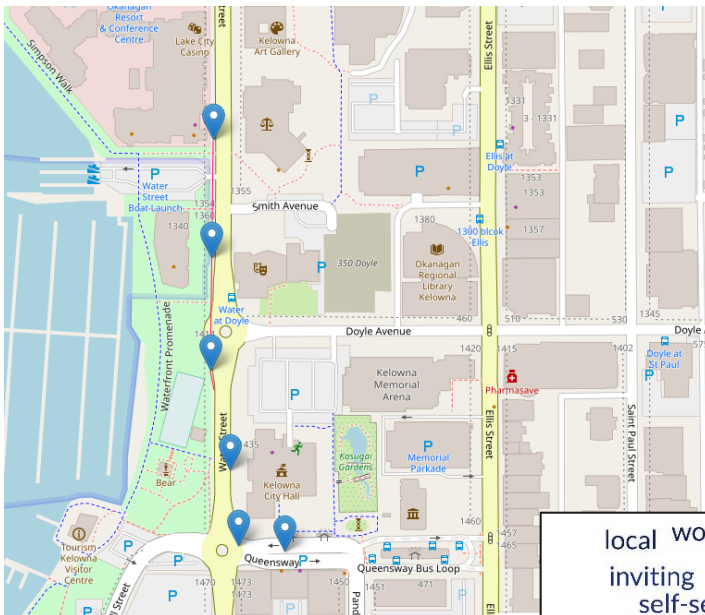
GETTING THERE

#1 Lakeshore/Downtown OK COLLEGE to QUEENSWAY

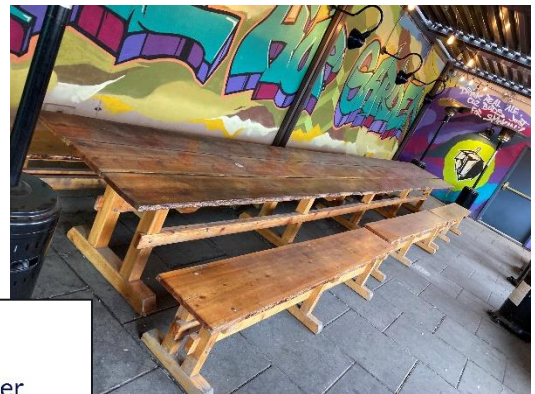
Let's aim for the 1:12pm bus: exact change of \$2.50



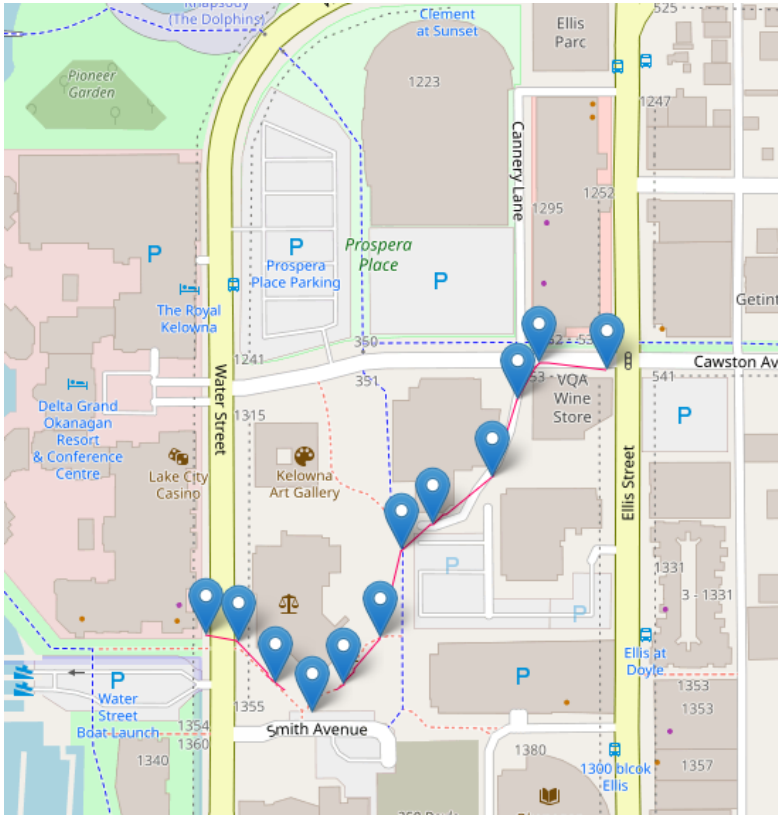
OKANAGAN COLLEGE EXCHANGE	QUEENSWAY TRANSIT EXCHANGE
12:12 PM	12:25 PM
12:42 PM	12:55 PM
1:12 PM	1:25 PM
1:42 PM	1:55 PM



walk 375m north on Water Street to 'The Beer Institute'; see the amazing table!



local wood
 inviting
 self-serve smaller
 bright warm rustic
 casual accessible
 colourful hardwood
 clean
 compact

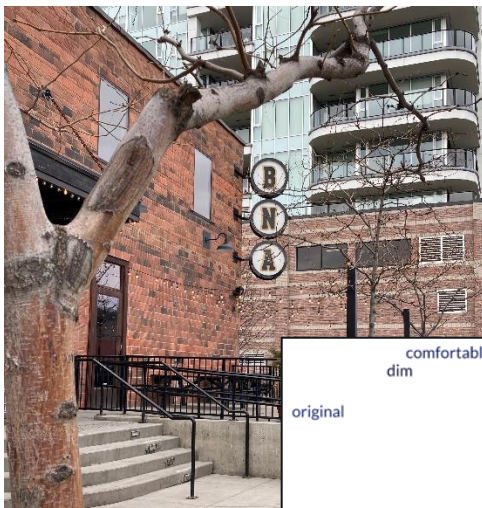
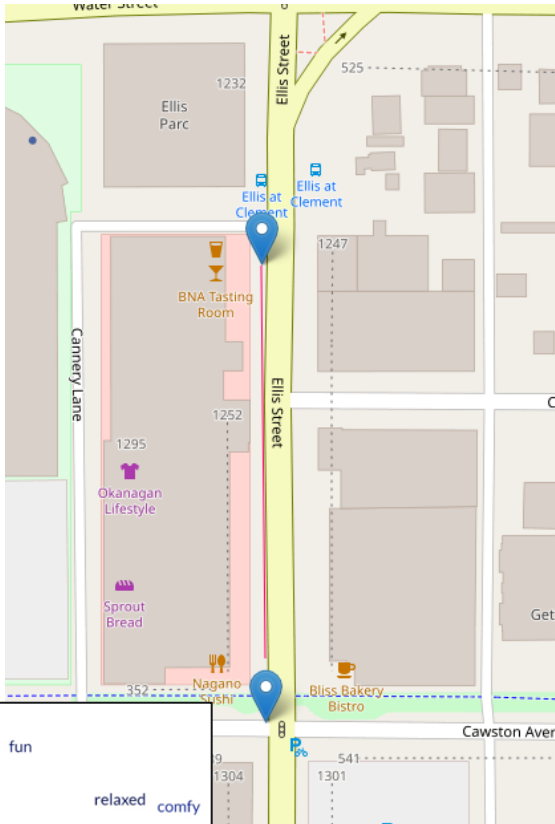


Cross back over towards the court house, and take the pathway through the cultural district to Cawston Ave, to the Laurel Packing House for a look at the Wine and Orchard Museum



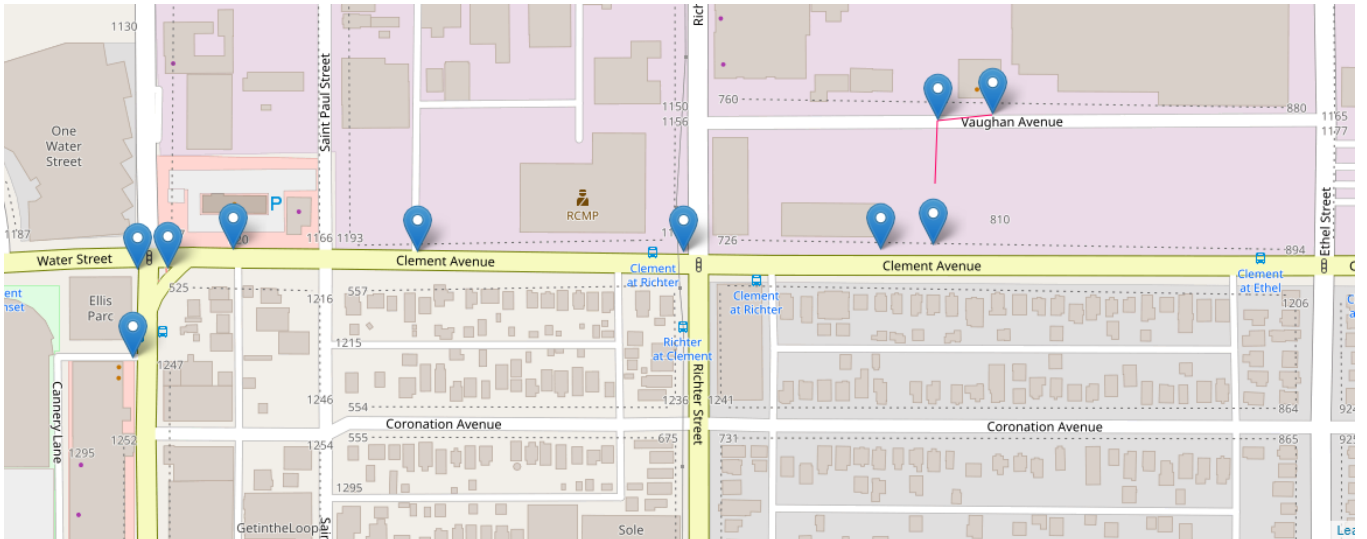
From there, its 125m north along Ellis Street to BNA Brewing Co.

They have bowling lanes and beer. And burgers!



comfortable
dim fun
original relaxed comfy
eclectic
hipster quirky

We walk about 700 m, crossing Clement Ave going east, past the Train Station Pub, past the RCMP, to the 'red apple'...



Cut north past the apple through the parking lots to Vaughn Ave...

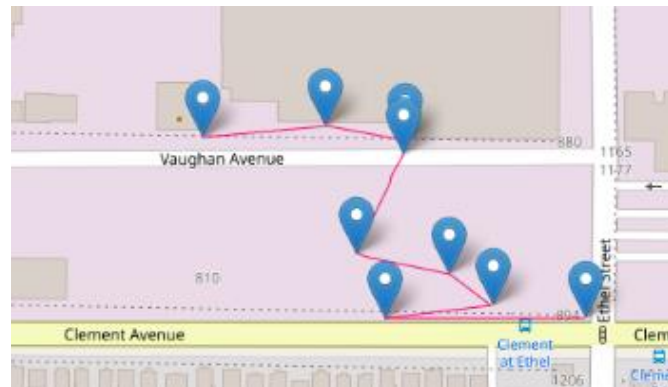
... to arrive at the Rustic Reel Brewing Co.

RUSTIC REEL
BREWING COMPANY



simple rural
outdoorsy rustic casual
nature
vintage congregation
authentic

Then we get a special treat- shopping for fresh fruit at BC Fruits, Cider, and three fab craft brewers all within a 400m walk!



nostalgia decorative
cosy pub
british comfortable
traditional
victorian

UNLEASHED, THE OFFICE, and WELTON ARMS*

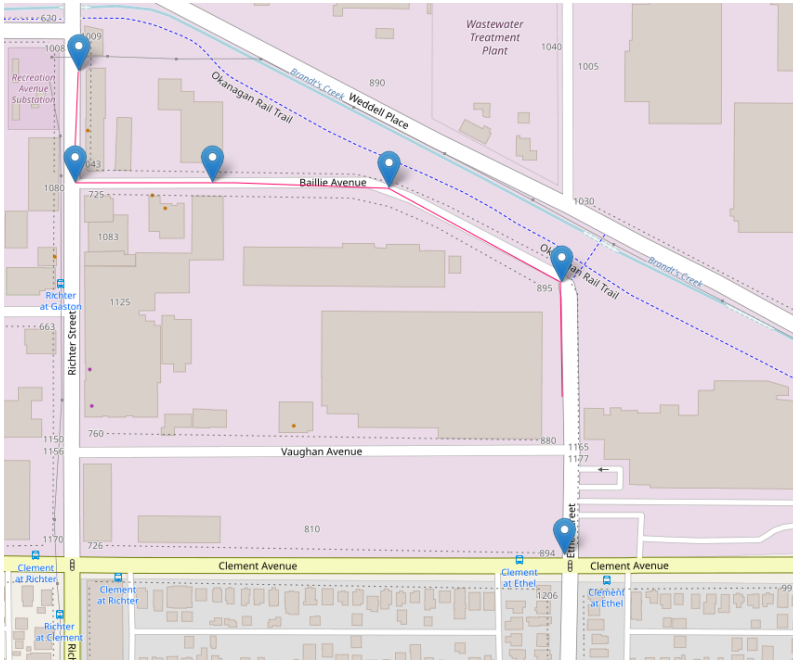
*shuttered on Monday, March 11

clear
trendy open
simplicistic modern

modern
trendy social
open colourful



From this cluster, we will walk 700m north along Ethyl Street which becomes Bailey Avenue. This walk is somewhat precarious without a proper sidewalk or street lines. Please take appropriate measure to ensure your own safety.



Our destinations are:

Kettle River Brewing

Jack Knife Brewing

Vice and Virtue Brewing



comfortable
cramped
grunge
loud

VICE & VIRTUE
BREWING CO

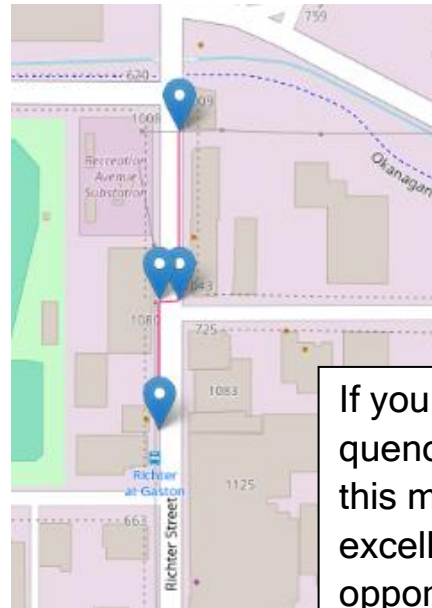
modern
artisanal
open
transparent
pastel



This point becomes our ‘turnaround’, thus we begin with a 200m walk south along Richter Street passing our friends at Perseval & Young (Cheesemongers) to see Red Bird.

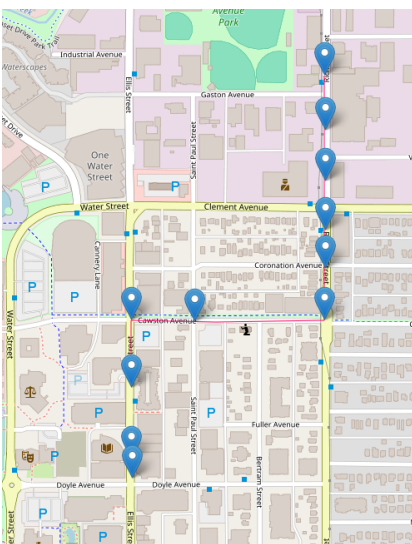


community
music lively
relaxed
open



If you haven't yet quenched our thirst, this might be an excellent opportunity...

From here, it's an 1100m trudge south along Richter to Cawston, then west to Ellis, and south to the Centre for Innovation (next to the Library), which houses the Okanagan College Animation Program (<https://www.okanagan.bc.ca/arts/animation>). Have a look at the animation reel compilation: <https://www.youtube.com/watch?v=aPSsnBAcUXo>

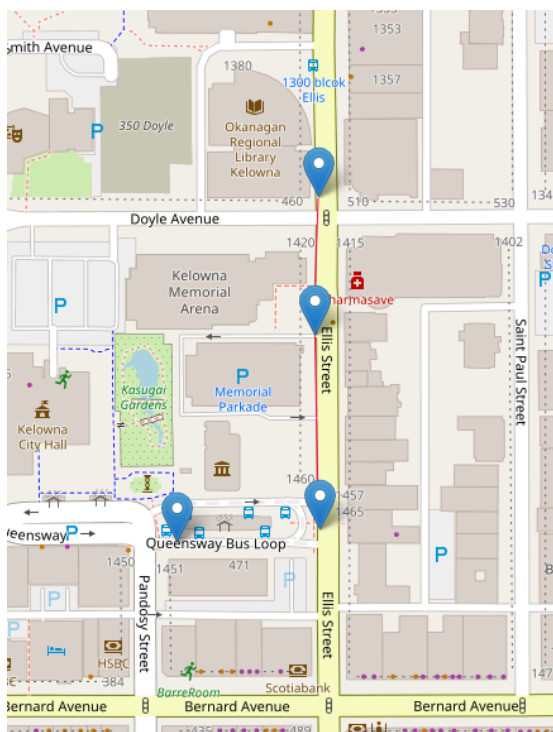


7th floor patio and “The Perch” restaurant



What used to be...

The final push: 300m south along Ellis to the Queensway Loop. Its another \$2.50 exact change on the #1 Lakeshore bus. Pizza is waiting at Okanagan College from 5pm, in the Cafeteria.



BC Transit		
TRIP NOTES	QUEENSWAY TRANSIT EXCHANGE	OKANAGAN COLLEGE EXCHANGE
	1:00 PM	1:12 PM
	1:30 PM	1:42 PM
	2:00 PM	2:12 PM
7	2:15 PM	2:27 PM
	2:30 PM	2:42 PM
	2:45 PM	2:57 PM
	3:00 PM	3:12 PM
	3:15 PM	3:27 PM
	3:30 PM	3:42 PM
	3:38 PM	3:50 PM
	3:45 PM	3:57 PM
	4:00 PM	4:12 PM
	4:15 PM	4:27 PM
	4:30 PM	4:42 PM
	4:45 PM	4:57 PM
	5:00 PM	5:12 PM
	5:15 PM	5:27 PM


←
last bus

Thanks for taking the time to explore the Brewery District.

The word clouds are the product of “Geog 255 Geography of Beer” student research projects (2022) where they were asked to choose five words that describe the most important and obvious characteristics of each locale- the sense of PLACE.

Produced using www.wordcloudgenerator.com.

First page from this year's Geography of Beer course outline.



Geog 255: Geography of Beer

Geography and Earth & Environmental Science
Okanagan College

Professor: Dr. Markus Heinrichs
Office: E416 KLO, VC305 Vernon; office hours Thursday 14:30-15:20
Phone: 250-762-5445 ext. 4966
Email: mheinrichs@okanagan.bc.ca

Lecture Tuesday 11:00 – 13:50 D220

Calendar Description:

This course examines, local, regional, and national spatial patterns in the history, ingredients, cultural traditions, and practices in the agriculture, brewing, and consumption of beer. Impacts of climate and climate change on raw in gradient crops and local water resources will be explored; waste streams, agriculture, tourism, labour, economic trends, including global consolidation and the craft brewing renaissance within the beer industry, will be examined. Emphasis will be on the local (Okanagan) area in comparison to provincial, Canadian, British, European, and American regions. No alcohol will be consumed during class time. Travel within the region may be required as part of the course. (3,0,0)

Prerequisites:

Second--year standing or completion of at least 3 credits of first-year GEOG or EESC

Learning Outcomes:

Upon completion of this course, students will be able to:

- Describe the history and technique of beer brewing from ancient Egypt to modern day in the Okanagan Valley
- Recognize production patterns of raw ingredients and the impact of climate change on water resources, appellation, and regional beer availability
- Integrate knowledge of local beer-related agricultural practices to ecosystem health
- Recognise agro-tourism opportunities within the beer industry and connect sustainability attributes within the sector
- Relate cultural traditions to provide insight into trends within the beer industry

References to Beer Districts:

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- Mélanie Bouchard, Johanne Brochu, Jean Dubé 2021. Faire du développement local autrement: le cas des microbrasseries au Québec. *Canadian Journal of Regional Science* 44 (1): 46-57. <https://doi.org/10.7202/1079135ar>
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- Neil Reid, Jay D. Gatrell 2017. Craft Breweries and Economic Development: Local Geographies of Beer. *Polymath: An Interdisciplinary Arts and Sciences Journal* 7: 90-110.
- Neil Reid, Jay Gatrell 2017. Creativity, Community, & Growth: A Social Geography of Urban Craft Beer, *REGION* 4(1): 31-49. doi: 10.18335/region.v4i1.144.
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