



Business Administration

Course Number:	BUAD 350
Course Title:	CAPITAL MARKETS
Credits:	3
Calendar Description:	This course provides the student with a contemporary view of capital markets. It studies financial institutions and instruments. Among financial intermediaries, the key role of investment banking will be stressed. Traditional instruments such as equity and debt securities, along with their derivatives and asset securitization will be discussed. Current events will also be discussed. <i>(also offered by Distance Education)</i>
Semester and Year:	Fall 2022
Prerequisite(s):	BUAD 296 and a minimum 3rd year standing
Corequisite(s):	No
Prerequisite to:	BUAD 353 and BUAD 450
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Elective – BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	
Originally Developed:	August 2013
EDCO Approval:	November 2013
Chair's Approval:	<i>Daria Rubadeau</i>

Professor

Name	Phone number	Office	Email
Steve Watson		Kelowna: C103	swatson@okanagan.bc.ca

Learning Outcomes

Upon completion of this course students will be able to

- Perform valuation of stocks and bonds
- Analyze return and risk of a multi-asset portfolio; apply and interpret the Markowitz efficient frontier in diversification and asset allocation.
- Demonstrate the knowledge of the organization and functioning of the stock market, the market efficiency theory, and the psychology and behaviour of investors
- Understand the trading processes and actively trade common stocks, bonds and options
- Discuss derivative securities and their uses

Course Objectives

This course will cover the following content:

*See weekly schedule.

Evaluation Procedure

Chapter Quizzes (Moodle)	10%
Mid-term Exam	30%
Final Exam	60%
Total	100%

Notes

There will be no make-up or supplementary exams.

Required Texts/Resources

Fundamentals of Investing, 13th edition, Smart / Gitman / Joehnk (Pearson 2017)
9780134083308 (e-text only, see link in Moodle to purchase)

Course Schedule

Date		Topic	Textbook
Class date:		Classes Start: Wednesday, September 7 STAT Friday, September 30 STAT Monday, October 10 STAT Friday, November 11 Last day of regularly scheduled Classes: Tuesday, December 6	
Sept	7	Introduction	
	12 14	The investment environment / taxation of investments Industry regulation and investor protection	Ch 1
	13 21	Securities markets and transactions Market indexes	Ch 2 Ch 3
	26 28	Return and risk	Ch 4 CH 4A
Oct	3 5	Modern portfolio concepts	Ch 5
	10 12	No class Monday Oct 10 - Thanksgiving Modern portfolio concepts con't	Ch 5
	17 19	Mid-term Exam (Chapters 1 - 5) Monday Oct 17 Common stocks	Ch 6
	24 26	Common and Preferred shares	Ch 6
Nov	31 2	Analyzing common stocks	Ch 7
	7 9	Stock valuation Market efficiency and behavioral finance	Ch 8 Ch 9
	14 16	Fixed income securities Bond Valuation	Ch 10 Ch 11
	21 23	Mutual funds and exchange traded funds Managing your own portfolio	Ch 12 Ch 13
	28 30	Derivatives	Ch 14
Dec	5	Review	
Dec	8 - 19	Final Exam Period	

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 7th edition (2019)). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.