



# Business Administration

Course Number:	<b>BUAD 425</b> (formerly BUAD 325)
Course Title:	<b>BUSINESS &amp; CANADIAN GOVERNMENT POLICY</b>
Credits:	3
Calendar Description:	This course examines Canadian government institutions, structures and practices that impact business planning and operations. Industry associations are studied with a special focus on government agencies and programs that offer assistance and services to small and medium sized businesses. Decision-making models are introduced to understand government policy formation. Key federal, provincial, and municipal legislation and policies are examined. <i>(also offered by Distance Education)</i>
Semester and Year:	<b>Winter 2017</b>
Prerequisite(s):	BUAD 113 or ECON 115 & 125; third-year standing
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Required – BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 325 cannot take BUAD 425 for additional credit.
Originally Developed:	August 2013
EDCO Approval:	January 2014

Chair's Approval:

A handwritten signature in black ink, appearing to read "Laura A. P.", is written over a light grey rectangular background.

**Professors**

<b>Name</b>	<b>Phone</b>	<b>Office</b>	<b>Email</b>
Robert Ryan	250-762-5445 x4941	Kelowna: C132	<a href="mailto:RRyan@okanagan.bc.ca">RRyan@okanagan.bc.ca</a>
Bob Groves	x4331	Kelowna: C127 Vernon: C328	<a href="mailto:BGroves@okanagan.bc.ca">BGroves@okanagan.bc.ca</a>

**Learning Outcomes**

<p>Upon completion of this course students will be able to</p> <ul style="list-style-type: none"> <li>• conduct and evaluate secondary research related to current public policy issues.</li> <li>• explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.</li> <li>• apply the normative approach to government policy.</li> <li>• apply the positive approach to government policy.</li> <li>• analyze the economic implications associated with government policy initiatives.</li> <li>• explain the impact of government policy initiatives on Canadian business.</li> <li>• recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives.</li> </ul>
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**Course Objectives**

<p>This course will cover the following content: Please refer to the weekly Course Schedule</p>
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**Evaluation Procedure**

Misc. assignments, term work and class participation	25%
Term Paper	25%
Midterm Exam*	20%
Final Exam*	30%
Total	100%

**Notes**

*You must pass the exam portion of course (25/50) to pass the course.
All assignments are due as noted in the course timeline available on Moodle for this course. Assignments that are not submitted on time will be docked 10% for each day the assignment is late.
No assignments will be accepted after the marked assignments have been returned to the class; after that date the student will receive a zero for the mark on that assignment
Assignment 1-3 and the Term Paper are to be generated using MS WORD and submitted to your Professor via Moodle. The electronic copies will be submitted to the Turnitin plagiarism detection service to check for Plagiarism (see STUDENT CONDUCT AND ACADEMIC HONESTY section at the end of this course outline). The professor is required to report all evidence of Plagiarism to the Dean.
Final exams will only be rescheduled in accordance with College policy as set out in the Okanagan College Calendar; inconvenience to the student is not a valid reason for rescheduling an exam.

**Required Texts/Resources**

Government Policy toward Business, Brander, 5th ed. John Wiley & Sons, 2014.
The Economics of Public Issues, 20/E Roger LeRoy Miller, Daniel K. Benjamin, Douglass C. North. Pearson , 2017

Course Schedule

Date		Topic	Textbook
Week of:		Wednesday Jan 3 Classes Begin Monday Feb 12 Family Day – <i>no classes</i> Tuesday Feb 13 to Feb 16 Mid-semester Study Break – <i>no classes</i> Friday Mar 30 to Monday April 2 Easter – <i>no classes</i> Thursday Apr 12 Last Day of Regularly-scheduled Classes	
Jan.	3	Introduction	Brander- Ch 1 Miller – Ch 14
	7	Basic Economic Concepts	Brander- Ch 2 Miller – Ch 7
	14	Theories of Government <b>Term Paper Proposal: Due</b>	Brander- Ch 3 & 5 Miller – Ch 11 & 4
	21	Fairness <b>Assignment 1: Due</b>	Brander- Ch 4 Miller – Ch 13
	28	Markets and the Business Environment	Brander- Ch 6 & 7 Miller – Ch 18
Feb	4	<b>Midterm Exam</b> – for 20% - All content covered in Weeks 1-5 International Trade Policy	Brander- Ch 8 Miller – Ch 30 & 31
	11	READING BREAK (Feb 11 to 17 no classes)	
	18	Environmental Policy	Brander- Ch 9 Miller – Ch 21
	25	Natural Resource Policy <b>Assignment 2: Due</b>	Brander- Ch 10 Miller – Ch 28
Mar	4	Competition Policy	Brander- Ch 11 Miller – Ch 17
	11	Regulation & Public Enterprise Health Policy <b>Assignment 3: Due</b>	Brander- Ch 12 Miller – Ch 23 & 19
	18	Corporate Social Responsibility	Brander- Ch 15 Miller – Ch 2 & 15
	25	Innovation Policy <b>Term Paper: Due</b>	Brander- Ch 13 Miller – Ch 2 & 15
Apr	1	Government Macro-economic Policy Exam Prep	Brander- Ch 14 Miller – Ch 12
	8	Last Class April 12th	
Apr	16 - 26	Final Exam Period	

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

### **What are the Students’ Responsibilities to Avoid Plagiarism?**

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format [www.okanagan.bc.ca](http://www.okanagan.bc.ca). Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6<sup>th</sup> edition (2009)). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

### **What are the Penalties for Plagiarism and Cheating?**

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.