



Business Administration

Course Number:	BUAD 350
Course Title:	CAPITAL MARKETS
Credits:	3
Calendar Description:	This course provides the student with a contemporary view of capital markets. It studies financial institutions and instruments. Among financial intermediaries, the key role of investment banking will be stressed. Traditional instruments such as equity and debt securities, along with their derivatives and asset securitization will be discussed. Current events will also be discussed. <i>(also offered by Distance Education)</i>
Semester and Year:	Fall 2015
Prerequisite(s):	BUAD 296 and a minimum 3rd year standing
Corequisite(s):	No
Prerequisite to:	BUAD 353 and BUAD 450
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Elective – BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	
Originally Developed:	August 2013
EDCO Approval:	November 2013
Chair's Approval:	Signature

Professor

Name	Phone number	Office	Email
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Learning Outcomes

Upon completion of this course students will be able to

- calculate return and risk of a multi-asset portfolio; apply the Markowitz efficient frontier in diversification and asset allocation.
- trade various types of securities in global markets.
- demonstrate the knowledge of the organization and functioning of the stock market, the market efficiency theory, and the psychology and behaviour of investors.
- apply basic stock valuation models.
- perform calculations related to the interest rate theories, corporate bonds, government bonds, and mortgage-backed securities.
- apply basic bond valuation models.
- apply basic portfolio performance measures.
- perform calculations related to options and futures; formulate basic hedging strategies using options and futures.
- calculate return and risk from international investing.

Course Objectives

This course will cover the following content:

*See weekly schedule.

Evaluation Procedure

Mid-term Exam	35%
Final Exam	65%
Bonus Marks 10% - Investment Practice (optional)	
Total	100%

Notes

There will be no make-up or supplementary exams.

Bonus marks earned from investment practice cannot be used to create a passing grade for this course. In order to pass this course the student must earn a weighted average of 50% or higher on the two exams.

The investment practice component is evaluated based on a written investment report (details will be posted to course website). The report is due on the final day of classes. Late submissions will not be accepted.

Required Texts/Resources

Fundamentals of Investments: Valuation and Management, 3rd Canadian Edition.
Jordan, B.D., Miller, T., Dolvin, S. D., & Yuce, A., McGraw-Hill Ryerson, 2012.

Additional readings will be posted on the course website.

Course Schedule

Date		Topic	Textbook
		Tues. Sept 8 College-wide Orientation Day Wed. Sept 9 Classes begin Mon. Oct 12 Thanksgiving Day – no classes Wed. Nov 11 Remembrance Day – no classes Thur. Dec 10 Last day of regularly scheduled classes	
Sept	9	Introduction	
	14 16	A Brief History of Risk and Return Diversification and Asset Allocation	Ch 1 Ch 2
	21 23	Buying and Selling Securities Overview of Security Types	Ch 3 Ch 4
	28 30	Mutual Funds The Stock Market	Ch 5 Ch 6
Oct	5 7	Mid-term Exam (Chapters 1 - 5) Common Stock Valuation	Ch 7
	12 14	<i>Thanksgiving Day – no classes</i> Stock Price Behaviour and Market Efficiency	Ch 8
	19 21	Behavioural Finance & Psychology of Investing Interest Rates	Ch 9 Ch 10
	26 28	Bond Prices and Yields Return, Risk, and Security Market Line	Ch 11 Ch 12
Nov	2 4	Return, Risk, and Security Market Line (continued) Performance Evaluation and Risk Management	Ch 12 Ch 13
	9 11	Selected Topic: International Portfolio Investment <i>Remembrance day – no classes</i>	Ch 20
	16 18	Options	Ch 14
	23 25	Futures	Ch 16
Dec	30 2	Selected Topic: Corporate Bonds	Ch 18
	7 9	Selected Topic: Government Bonds and Mortgage-Backed Securities	Ch 19
		Investment Reports due at beginning of last class	
Dec	12-22	Final Exam Period	

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6th edition (2009). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.