



Business Administration

| | |
|-------------------------|--|
| Course Number: | BUAD 113 |
| Course Title: | CANADIAN BUSINESS |
| Credits: | 3 |
| Calendar Description: | This course provides an overview of Canadian business, industry and government and their interactions with local, national and international economies. Topics include resource allocation and the impact of current events upon public and private financial decisions. <i>(also offered by Distance Education)</i> |
| Semester and Year: | Winter 2015 |
| Prerequisite(s): | No |
| Corequisite(s): | No |
| Prerequisite to: | BUAD 425 |
| Final Exam: | Yes |
| Hours per week: | 4 |
| Graduation Requirement: | First year requirement – all options |
| Substitutable Courses: | ECON 115 & 125 together |
| Transfer Credit: | CA, CGA, CMA credit |
| Special Notes: | Students contemplating a degree with Okanagan College can maximize their transfer credit by taking ECON 115 and 125 |
| Development Date: | 1989 |
| Revision Date: | February 2000 |
| Chair's Approval: | Signature |

Professors

| Name | Phone number | Office | Email |
|-------------|--------------------|---------------|--|
| Robert Ryan | 250-762-5445 #4744 | Kelowna: B207 | rrryan@okanagan.bc.ca |

Learning Outcomes

Upon completion of this course, students will be able to:

- Explore alternative economic systems and the Canadian economy place in the global business environment.
- Develop the ability to analyze current economic events reported in the media and the linkages to business decision making.
- Explain how firms raise money.
- Understand the concerns about the Federal Government's budget and the implications for business in the years ahead.
- Explain business cycles and the linkages to unemployment and inflation and the associated economic tools used to minimize these conditions.
- Describe how the Bank of Canada influences money supply.
- Outline Trade Block (NAFTA, GATT) initiatives on economic policy.

Course Objectives

This course will cover the following content including:

-

Evaluation Procedure

| | |
|--------------------------|------|
| In-class Tests / Quizzes | 25% |
| Class Participation | 10% |
| Mid-term Exam | 30% |
| Final Exam | 35% |
| Total | 100% |

Notes

Your professor will assign exercises and problems throughout the course as well as administer in-class quizzes to monitor your progress and encourage you to keep up to date with the lecture materials.

- All assignments must be handed in to the professor on or before the prescribed due date.
- Penalty for late assignments will be 10% per calendar day.
- Regular attendance is required, and failure to attend can result in a failing grade.
- Refer to OC Policies in OC calendar regarding student discipline.
- Must pass the final exam to obtain a passing grade in the course.

Term Project Information (Students will do the following on their own)

1. Select a Major topic from the list following:

- Inflation and Unemployment
- Imperfect Competition
- Monopoly
- Economic Welfare
- Spill Over Effects
- Market Failure

2. Research how one of the above subjects can be seen to operate in one of the following:

- Regional economy (Okanagan Valley)
- Provincial Economy (BC)
- National Economy (Canada)

3. Explain by using the knowledge from the lessons to explain how you can see one of these economic phenomena active and impacting the selected geographic region.

- No right or wrong answer
- Right application of economic thought

4. Research:

- Newspapers
- Speak with people in Business you know or would like to know
- Other innovative research methods
- Other media

5. Report should show:

- Research
- Sources
- Citations
- Link economic thought / theory to real business events, businesses or government's responses to business and the economy.
- Your own conclusions about what you have observed and insights gained.

Required Texts/Resources

Understanding Economics – A Contemporary Perspective, Lovewell, M., 6th ed. McGraw-Hill Ryerson, 2007.

Course Schedule

| Date | | Topic | Textbook |
|----------|--------|--|--------------|
| Week of: | | Mon. Jan 5 Classes begin Family Day Feb 9 & Feb 10 to 13 Reading Break – no classes Good Fri. Apr 3 & Easter Mon. Apr 6 – no classes Tues. Apr 14 Last day of regularly scheduled classes | |
| Jan | 5 | The Economic Problem | Ch 1 |
| | 12 | Demand and Supply | Ch 2 |
| | 19 | Competitive Dynamics and Government | Ch 3 |
| | 26 | Costs and Production | Ch 4 |
| Feb | 2 | Perfect Competition Monopoly and Imperfect Competition | Ch 5 Ch 6 |
| | 9 - 13 | READING BREAK (Feb 9-13 no classes) | |
| | 16 | Mid-term Exam (Chapters 1 to 6) Economic Welfare and Income Distribution | Ch 7 |
| | 23 | Measures of Economic Activity Inflation and Unemployment | Ch 8 Ch 9 |
| Mar | 2 | Economic Fluctuations | Ch 9 |
| | 9 | Fiscal Policy | Ch 11 |
| | 16 | Money | Ch 12 |
| | 23 | Monetary Policy | Ch 13 |
| | 30 | Foreign Sector | Ch 14 |
| Apr | 6 | Foreign Trade | Ch 15 |
| Apr | 17- 25 | Final Exam Period | |

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6th edition (2009). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.