Business Administration

Course Number:	**BUAD 113**
Course Title:	**CANADIAN BUSINESS**
Credits:	3
Calendar Description:	This course provides an overview of Canadian business, industry and government and their interactions with local, national and international economies. Topics include resource allocation and the impact of current events upon public and private financial decisions. *(also offered by Distance Education)*
Semester and Year:	**Fall 2019**
Prerequisite(s):	No
Corequisite(s):	No
Prerequisite to:	BUAD 425
Final Exam:	Yes
Hours per week:	4
Graduation Requirement:	Diploma – Required
Substitutable Courses:	ECON 115 & 125 together
Transfer Credit:	CPA credit
Special Notes:	Students contemplating a degree with Okanagan College can maximize their transfer credit by taking ECON 115 and 125
Originally Developed:	1989
EDCO Approval:	May 2017
Chair's Approval:	

Professors

Name	Phone number	Office	Email
Robert Ryan ***Course Captain***	**250-762-5445 Ext. 4941**	**C132**	**rryan@okanagan.bc.ca**

Learning Outcomes

Upon completion of this course students will be able to

- Describe the relationship between marginal utility and price in equilibrium.
- Demonstrate how households (demand) and businesses (supply) interact in various market structures to determine price and quantity of a good produced.
- Explain the economic issues of demand and supply and identify the implications of Equilibrium in a market.
- Illustrate demand and supply, in graphical form, including explaining the slope of the curves and reasons for shifts of the curves.
- Differentiate between the degrees of competition and elasticity in a market affect pricing and output.
- Define the meaning of marginalism as relates to both revenues and costs and their relevance to firm profitability.
- Explain the major characteristics of different market structures and the implications for the behavior of the firm.
- explore alternative economic systems and the Canadian economy place in the global business environment.
- develop the ability to analyze current economic events reported in the media and the linkages to business decision making.
- explain how firms raise money.
- understand the concerns about the Federal Government's budget and the implications for business in the years ahead.
- explain business cycles and the linkages to unemployment and inflation and the associated economic tools used to minimize these conditions.
- describe how the Bank of Canada influences money supply.
- outline Trade Block (NAFTA, GATT) initiatives on economic policy.

Evaluation Procedure

In-class Tests / Quizzes	25%
Class Participation	5%
Mid-term Exam	30%
Final Exam	40%
Total	100%

Notes

Term work
Your professor will assign exercises and problems throughout the course as well as administer in-class quizzes to monitor your progress and encourage you to keep up to date with the lecture materials.

- All assignments must be handed in to the professor on or before the prescribed due date.
- Penalty for late assignments will be 10% per calendar day.
- Refer to OC Policies in OC calendar regarding student discipline.

Term Project
The students will be provided a list of topics to select from for the term paper from the professor. Examples of topics to select from may include NAFTA, TPP, and Government Monopolies such as Health care and ICBC. Other topics will be provided and will be current in nature.

The report will :

- include / rely upon, Secondary Research: The paper will be supported with meaningful secondary resources
- Utilize APA Citation method – all sources must be properly cited. No less than 10 sources will be utilized
- Be no less than a 2500 words
- Link economic principles from the course to the paper's topic

Class participation
Students are graded on their class participation during the entire course. This may be accomplished in many ways, including but not limited to:

- Active engagement during the class lesson.
- Engage with the professor directly

This grade is subject to the Professor's assessment over the entire term.

Required Texts/Resources

Understanding Economics – A Contemporary Perspective, Lovewell, M., 7th ed. McGraw-Hill Ryerson, 2015.

Course Schedule

Date		Topic	Textbook
Week of:		**Wednesday, Sept 4 - Classes Start** **Monday, October 14 – Thanksgiving (no classes)** **Monday, November 11 – Remembrance Day (no classes)** **Wednesday, December 4 – Last Day of Regular Classes**	
Sept	1	The Economic Problem	Ch 1
	8	Demand and Supply	Ch 2
	15	Competitive Dynamics and Government	Ch 3
	22	Costs and Production	Ch 4
	29	Perfect Competition Monopoly and Imperfect Competition	Ch 5 Ch 6
Oct	6	**Mid-term Exam (Chapters 1 to 6)** Economic Welfare and Income Distribution	Ch 7
Oct	13	*Oct 14 is statutory holiday* Economic Welfare and Income Distribution	Ch 7
	20	Measures of Economic Activity Inflation and Unemployment	Ch 8 Ch 9
	27	Economic Fluctuations	Ch 9
Nov	3	Fiscal Policy	Ch 11
	10	*Nov 11 is statutory holiday* Money	Ch 12
	17	Monetary Policy	Ch 13
	24	Foreign Sector	Ch 14
Dec	1	Foreign Trade	Ch 15
Dec	7-18	Final Exam Period	

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student "conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC", as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

"Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination."

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as "the presentation of another person's work or ideas without proper or complete acknowledgement." It is the serious academic offence of reproducing someone else's work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

"Intentional plagiarism is the deliberate presentation of another's work or ideas as one's own." Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

"Unintentional plagiarism is the inadvertent presentation of another's work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit."

What are the Students' Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors' name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

"Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication "*Plagiarism Avoided; Taking Responsibility for your Work".* This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6th edition (2009). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.