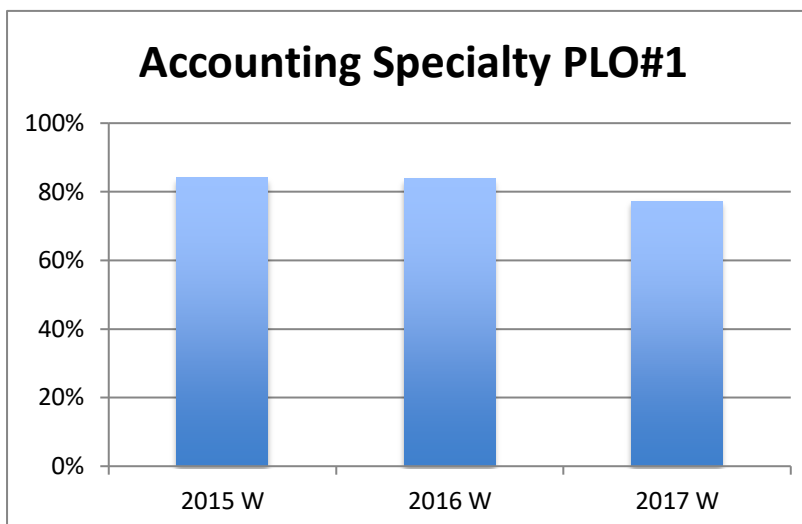


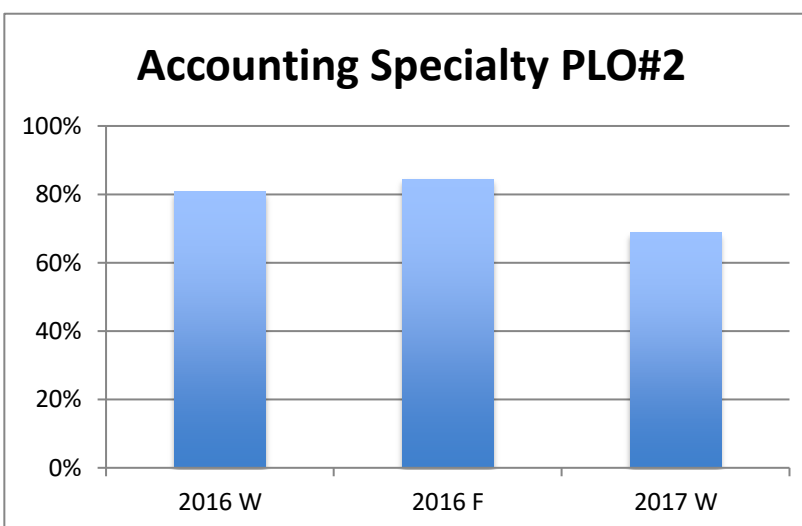
Okanagan School of Business- Program Learning Outcomes

Speciality **Learning Outcome**
 Accounting Prepare corporate income tax returns
 in accordance with the Canadian
 Income Tax Act

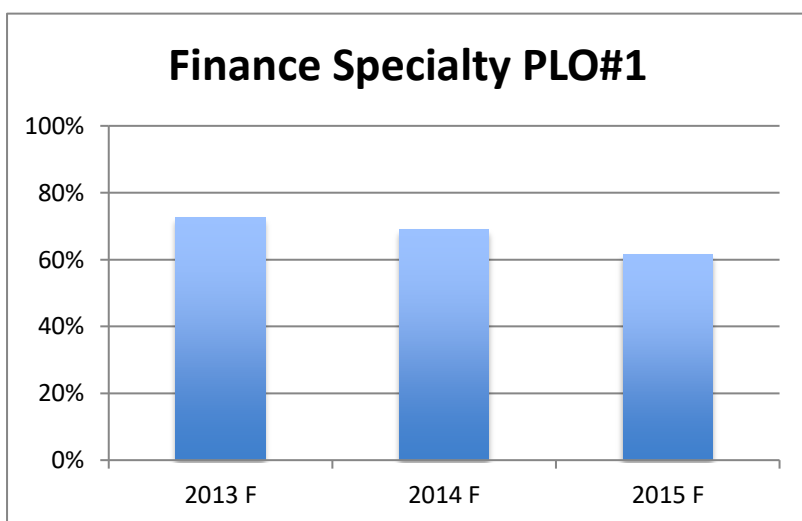
Chart of Results



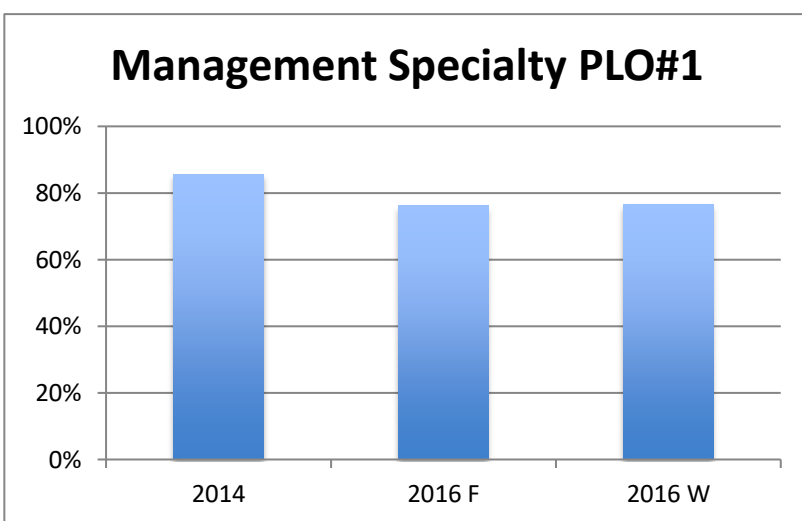
Accounting Capture and analyze relevant financial
 information to support managerial
 decision-making.



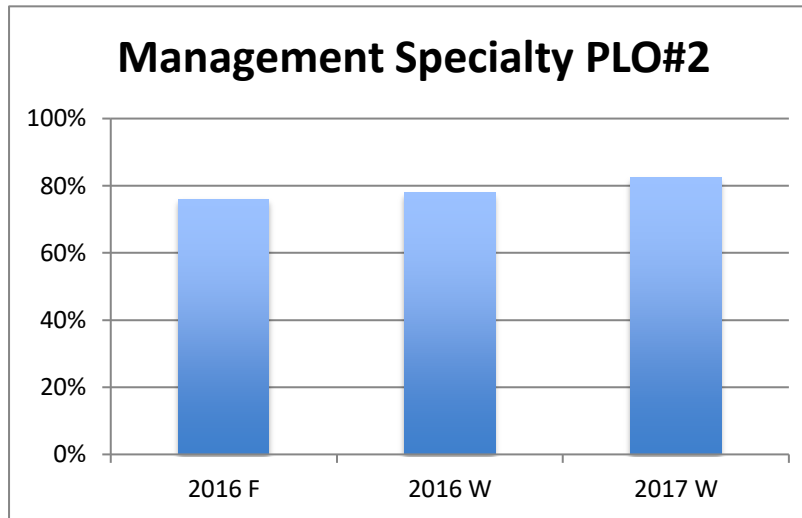
Finance Develop investment policy statement
 and make asset allocation decisions,
 conduct valuation analysis and select
 securities, formulate portfolio
 management strategies, and evaluate
 investment performance.



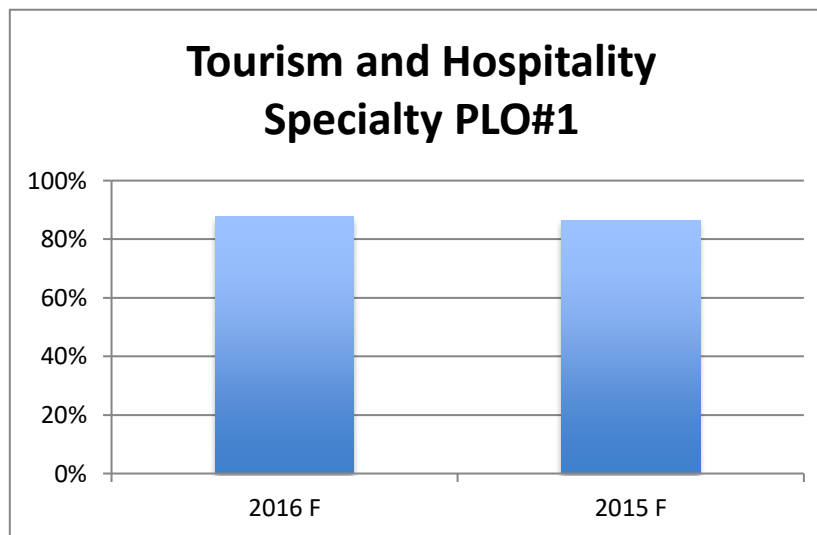
Management Develop personal and team skills and
 capacity



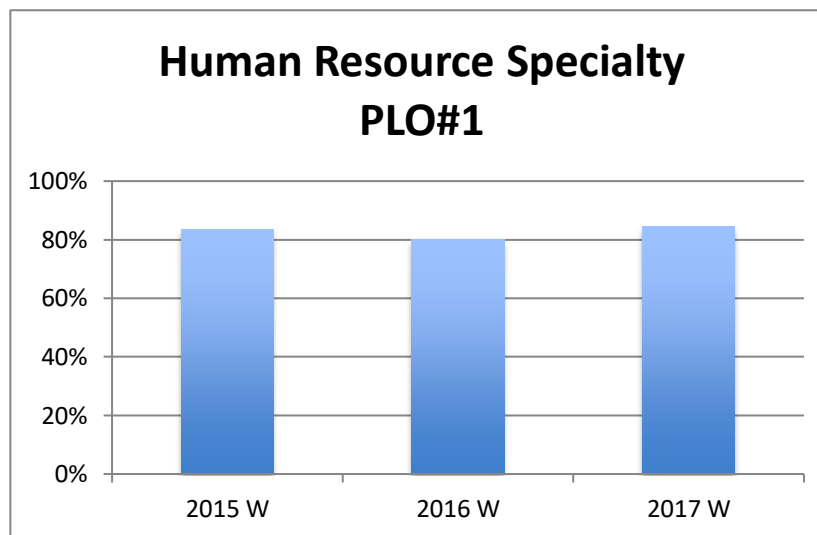
Management Perform an environmental scan and identify strategic alternatives



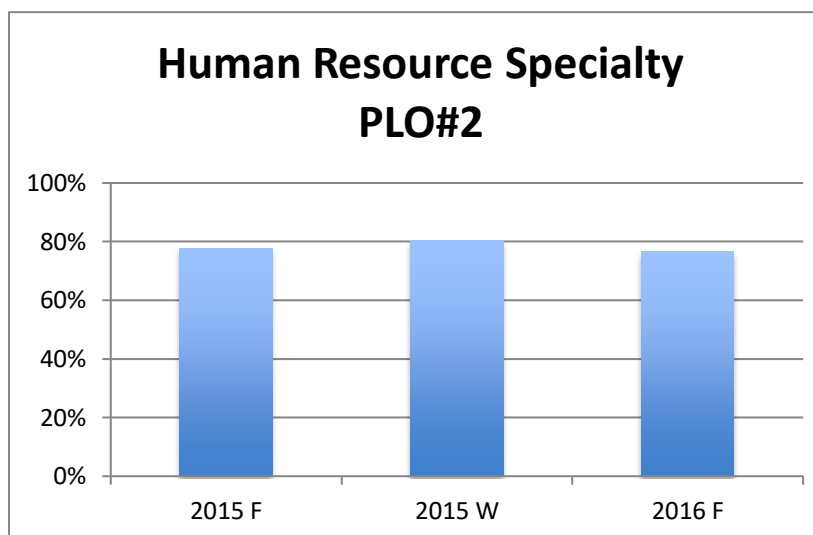
Tourism and Hospitality Management Develop an ability to synthesise interdisciplinary bodies of knowledge that explain the nature and development of tourism management, with a particular emphasis on regional economic development such as culinary tourism. This would include the ability to demonstrate theoretical knowledge and have practical skills and personal attributes and competencies that will be required for management positions in the tourism and hospitality industry.



Human Resource Management Recommend improvements to human resources management programs and practices



Human Resource Management Create and implement performance management systems and a total rewards strategy



Marketing

Create a strategic marketing plan utilizing the key concepts and theories relating to the four P's of marketing: Product, Place, Price and Promotion

