Why become a BBA (Hons) graduate?

- The BBA (Hons) degree is a higher level than the regular BBA degree. BBA (Hons) graduates receive a unique parchment that states “Honours.”
- The BBA (Hons) designation is recognized by industry and university graduate schools as the highest undergraduate degree you can earn. This creates a competitive advantage when applying for jobs or to graduate school.
- It can advance your career more quickly as honours students work on actual business research projects and gain real world experience in consulting and decision-making.
- The Honours class is generally small which improves the learning experience and opportunities.
- Professors teaching in the Honours program are in a position to provide strong references due to their knowledge of the BBA (Hons) graduate’s work ethic and ability.

How do I become a BBA (Hons) graduate?

To earn the BBA (Hons) degree students must:

- Successfully complete the two Honours courses:
  BUAD 491: Business Research Methods
  BUAD 492: Business Research Project with a minimum grade of 76%
- Graduate with a minimum grade average of 76%
What do BBA (Hons) graduates say about the Honours program?

“I truly feel that I benefited more from my experience in the Honours program at the Okanagan College School of Business than in any other single course throughout my degree. I am very grateful that I chose to complete this program as it has led me to wonderful career opportunities within one year of graduation.”

Becky Olson, BBA Hons. (2012)
Appraiser, BC Assessment Authority

“The Honours BBA goes beyond a typical academic experience: you uncover new knowledge, solve a real world business problem, and get to showcase your skills and work ethic to leaders connected to some of the best opportunities in the Okanagan. A BBA alone is good, an Honours BBA is outstanding.”

Reid Schretlen, BBA Hons. (2013)
Manager of Client Services, HuStream Technologies Inc.