



A brief note on Continuous Intake Registration at Okanagan College

CONTINUOUS INTAKE REGISTRATION allows students to register for DE courses on ANY date during the year. Students are in NO way limited to registering and having to start on the first day of a semester (for example on Jan. 1st, April 1st, June 1st or Sept 1st). Your three months time period, in fact, begins ONLY when you are online, in contact with your personal tutor (myself) and begin the actual course work. In this manner, each student is guaranteed a MINIMUM of three months to complete their course.

Tom Cooper
Course Developer and Course Tutor

Link on the Course Title (below) for Detailed Course Information and Details on How to Register:

[*d-SLR Cameras 1: Camera Basics*](#)

[*d-SLR Cameras 2: The Creative Modes*](#)

[*d-SLR Cameras 3: Advanced Features and Functions*](#)

[*Landscape & Travel Photography*](#)

[*Real Estate Photography*](#)

Your Course Developer and On-Line Tutor/Instructor: [Tom Cooper](#)

d-SLR Cameras 1: Camera Basics

COA 177 \$189.00 (Plus HST)

This course is brand new, fully hands-on and totally unique in that it incorporates over a dozen, jam-packed modules of “must know” down-to-earth tasks, tips and techniques and all of them presented so that you acquire familiarity, experience, confidence and results using your own model of Canon, Nikon, Pentax, SONY and Olympus camera. In addition it’s all done at home... in your own time... and with a certified instructor and experienced, award-winning photographer only an e-mail away. This course promises to strip away that intimidation factor so often experienced by first-time owners/users. Learn with detailed explanations, step-by-step instructions, dozens of colour photographs and student tasks covering every aspect of d-SLR cameras and d-SLR photography. Discover how to use timesaving shortcuts and how to navigate and understand menus and menu items. Investigate and practice shooting in AUTO, the pre-programmed modes, SCN modes, Live View and even the specialty modes. An introduction to the Creative Modes is also included. Learn to set up your camera to target and shoot moving subjects with confidence and accuracy. All this and much, much more. The final assignment invites students to submit photographs for a professional judging of the technical and compositional merits of their own work.

NOTE: Students have 3 MONTHS to complete this course during which time they have full e-mail access to their tutor.

Here’s what Students Have Said After Taking This Course...

“Last Christmas I bought myself a d-SLR Camera and quickly realized that I had no idea how to use it. Over the last three months I have not only learned how to use my camera but I have been introduced to and have fallen in love with the world of photography. This course has literally been a life changing experience.” B.R. (Summerland, B.C.)

“Great course! I bought my first d-SLR camera wanting to learn how to take baby photos when we were expecting our first child, without knowing literally anything about how to use it. The program not only helped me become familiar with all the settings, but also very comfortable using my camera with ease. I am so excited for the baby to arrive so I can capture some of those precious moments our family will enjoy for years to come.” B.S. (Oliver, B.C.)

“The course was very informative and intriguing. I enjoyed the visual aspects of each module and the mini assignments that went along with each. The final project was a nice challenge at the end. I liked that I could work at my own leisure, with help at my fingertips if I needed it.” M.L. (Kelowna, B.C.)

REGISTRATION

NOTE: Students may register and begin this course at any time during the calendar year, however, when registering online, students must select the current Okanagan College term (e.g. Spring, Summer, Winter or Fall).

- ✓ Online at www.okanagan.bc.ca/csreg and select **Term: SPRING 2012, Campus: Distance Education, Keyword: Photography** and then select the **SEARCH** button
- ✓ by mailing the completed registration slip provided at the bottom of this page, along with the applicable fee(s)
- ✓ by phoning the Kelowna Campus at (250) 862-5480 or toll-free at 1-888-638-0058 (within BC), or 1-877-755-2266 (within Canada) (with MasterCard, Visa or American Express)
- ✓ by FAX at (250) 862-5434 (registration form with MasterCard, Visa or American Express)
- ✓ in person, at the Continuing Studies office at the Kelowna Campus or any other Continuing Studies Department within the Okanagan College region.

NOTE: Please make cheques payable to Okanagan College

Okanagan College
Continuing Studies
1000 KLO Road
Kelowna, BC V1Y 4X8

D-SLR CAMERAS I: CAMERA BASICS \$189.00 + \$22.68 HST = \$211.68

Last Name: _____	First Name: _____	Middle Name: _____
Address: _____		City/Prov: _____
Postal Code: _____	Phone: (H) _____	(W) _____
Birth Date (for ID purposes only): _____		
Email address: _____		
VISA: _____	Expiry Date: _____	
MasterCard: _____	Expiry Date: _____	
American Express: _____	Expiry Date: _____	
Cardholder’s Name: _____	Signature: _____	

PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

d-SLR Cameras 2: The Creative Modes

COA 178 \$189.00 (Plus HST)

This logical follow-on to the d-SLR Cameras 1: Camera Basics course offers an in-depth, task-based exploration of the four basic Creative Modes: Programmed Auto, Shutter Priority, Aperture Priority and Manual mode. The course also includes Canon's ADEP mode and the newer specialty creative modes such as Pentax's TAv mode. Watch the quality of your photographs improve after you learn more advanced techniques such as using Exposure Compensation, White Balance and ISO to solve common photographic challenges or to enhance your photographic creativity. The final assignment invites students to submit photographs for a professional judging of the technical and compositional merits of their own work.

NOTE: It is strongly recommended that students take the d-SLR Cameras 1: Camera Basics course prior to signing up for this course.

NOTE: Students have 3 MONTHS to complete this course during which time they have full e-mail access to their tutor.

Here's what Students Have Said After Taking This Course...

"I found this course very useful and have a better understanding of my camera. The content was easy to read and understand. The Tutor (Tom Cooper) answered all e-mails quickly with useful feedback and comments and was always encouraging and upbeat. I have enjoyed this course and would recommend it." J.D. (Summerland, B.C.)

"This course has been very insightful and allowed me to learn at my own pace while getting great feedback on my real life photography assignments. I was amazed about how much I really didn't know about my d-SLR "I have loved reading through and learning all of your classes. I have learned a tremendous amount, and I have a much better understanding of shutter, f stops, exposure, different shooting modes and their advantages, low light situations, etc. You did an amazing job on making it easy to understand!" A.L. (Kelowna, B.C.)

REGISTRATION

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D-SLR CAMERAS II: THE CREATIVE MODES \$189.00 + \$22.68 HST = \$211.68

Last Name: _____	First Name: _____	Middle Name: _____
Address: _____		City/Prov: _____
Postal Code: _____	Phone: (H) _____	(W) _____
Birth Date (for ID purposes only): Email address: _____		
VISA: _____	Expiry Date: _____	
MasterCard: _____	Expiry Date: _____	
American Express: _____	Expiry Date: _____	
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d-SLR Cameras 3: Advanced Features and Functions

COA 199 \$189.00 (Plus HST)

This third in a trio of online d-SLR camera courses developed and personally tutored by Tom Cooper takes your d-SLR camera expertise, and your photography, to the level of the pros! Investigate with practical (creative and corrective) applications such advanced-level features and functions as: White Balance (Custom WB, Kelvin, four-color WB shifts & WB bracketing), Metering modes, Exposure Compensation (corrective and creative uses), ISO, noise (grain) & Noise Reduction filtering, Bracketing shots including WB bracketing, Drive Modes, understanding and using Picture Styles/Picture Controls, AE-L/AF-L locks, High Dynamic Range (HDR) photography, RAW and RAW processing and much, much more. This course is a must for all CANON and NIKON d-SLR camera owners!

NOTE: It is strongly recommended that students previously take the d-SLR Cameras 1: Camera Basics course as well as the d-SLR Cameras 2: Creative Modes course prior to registering for this advanced-level course.

NOTE: Students have 3 MONTHS to complete this course during which time they have full e-mail access to their tutor.

REGISTRATION

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D-SLR CAMERAS III: ADVANCED FEATURES AND FUNCTIONS \$189.00 + \$22.68 HST = \$211.68

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Address: _____		City/Prov: _____
Postal Code: _____	Phone: (H) _____	(W) _____
Birth Date (for ID purposes only): _____		
Email address: _____		
VISA: _____	Expiry Date: _____	
MasterCard: _____	Expiry Date: _____	
American Express: _____	Expiry Date: _____	
Cardholder's Name: _____	Signature: _____	

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Real Estate Photography

COA 188 \$249.00 (Plus HST)

This course has been developed for anyone wishing to take outstanding residential Real Estate photographs as the basis of a home-based business, to more easily and quickly sell their own property or as part of an overall commercial photography skills program. Upon successful completion of this course you'll ultimately advantage your seller or yourself by influencing potential buyers with images that provide persuasive first impressions of every interior and exterior situation imaginable. The course opens with in-depth, hands-on details on the "must-know" functions, features and shooting modes of every make and model of digital point-and-shoot and d-SLR camera on the market today. It then goes on to offer an easily applied formula for successfully capturing creative and convincing shots each and every time: S - camera setup considerations, A - looking for and finding creative angles, L - lighting challenges and solutions, E - necessary equipment to take your shots to the next level and S - indoor and outdoor home staging tips. The course concludes with a detailed overview of simple, intermediate and complex post-processing photo edits (using a wide variety of software packages) that are all made easy to perform with our step-by-step instructions. Throughout the three months, weekly Field Assignments guarantee the gradual acquisition of skills at each step along the way and a Final Assignment invites students to submit interior and exterior photographs for a professional judging of the technical and compositional merits of their best work.

NOTE: Students have 3 MONTHS to complete this course during which time they have full e-mail access to their tutor.

The following comments were received after an intensive three month course evaluation by the Fraser Valley Real Estate Board...

"I thought the class was very informative and very easy to follow. I only ever used the Auto (shooting mode) on my point-and-shoot camera and now I use all the settings. My house photos improved immediately by just following a few tips. Now they are getting even better as I apply more tips and gain more experience. Even my personal photos have improved. You've brought out my creative side!" Ms. Sharon Good, Royal LePage Northstar Realty

"I would like to take this opportunity to congratulate you on developing such a comprehensive course for real estate practitioners. Anyone taking this course will benefit greatly even if they use just a few of your many great tips and tricks. Their sellers will certainly benefit by selling faster and likely for a higher price too. This is a must for those wishing to showcase their listings as pictures make all the difference in today's real estate industry. Keep up the good work." Mr. Chris Whitehead, Macdonald Realty Olympic

And Here's what Other Students Have Said...

"The course has been very helpful and I have noticed a big difference in my ability. My photos actually have some life now!" C.J. (Kelowna, B.C.)

"This course and your (the tutor, Tom Cooper's) input have been so helpful. My previous photos have been so drab and lifeless and I would end up making several attempts and never get anything much better. Getting to know the functions/settings of my camera, what they mean and how to use them has helped tremendously. The advice in this course specifically relating to real estate photos (i.e. to "warm up" the room to make it appear more inviting and showing floor space) is so important and now I know how to use my camera properly to do this. I have been making appointments to go back to retake all my previous photos!" A.E. (Salmon Arm, B.C.)

"The Real Estate Photography online course is extremely helpful in improving the photo quality for your property listings. It was informative, easy to follow and very user friendly. I highly recommend this online course for the new or seasoned realtor." P.B. (Penticton, B.C.)

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REAL ESTATE PHOTOGRAPHY \$249.00 + \$29.88 HST = \$278.88 \$ _____

Last Name: _____ First Name: _____ Middle Name: _____
Address: _____ City/Prov: _____
Postal Code: _____ Phone: (H) _____ (W) _____
Birth Date (for ID purposes only): _____ Email address: _____
VISA: _____ Expiry Date: _____
MasterCard: _____ Expiry Date: _____
American Express: _____ Expiry Date: _____
Cardholder's Name: _____ Signature: _____

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Landscape & Travel Photography

COA 208 \$189.00 (Plus HST)

Tired of shooting pictures no one really wants to look at because they lack that “WOW” factor? Learn how to look for and find creative compositions the way professional travel photographers do. You'll learn what factors go into making outstanding images and all while using your own digital point-and-shoot or d-SLR camera. Students will learn about the three “must know, must have” factors:

- ✓ *A Compositional Framework: The Rule of Thirds and how to easily apply it for more interesting and creative compositions;*
- ✓ *A Creative Plan of Action: How to Develop the Photographic Artist in You; and*
- ✓ *Adding Proven Techniques to Your Everyday Photography Repertoire: How to apply over a dozen techniques that take images from the ordinary into the extraordinary.*

The course includes Field Assignments each week to test your understanding and ability to apply the theory you have learned and a Final Assignment. Both Field and Final Assignments are reviewed by your full-time tutor, Tom Cooper to ensure you get the maximum out of the course material. By following the steps and stages outlined you are sure to see outstanding results in only three months.

NOTE: Students have 3 MONTHS to complete this course during which time they have full e-mail access to their tutor.

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LANDSCAPE & TRAVEL PHOTOGRAPHY \$189.00 + \$22.68 HST = \$211.68

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Address: _____		City/Prov: _____
Postal Code: _____	Phone: (H) _____	(W) _____
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Thomas William (Tom) Cooper B.A.

Member, Canadian Association for Photographic Arts (CAPA)

Member, Central Okanagan Photographic Society (COPS)

TOM COOPER has been, at various periods of his working life, a graphic artist/art director, a computer-based-training (CBT) course developer and instructor for the Canadian Armed Forces and a community college instructor both in British Columbia and Ontario. He has photographed from his earliest days, starting in 2-1/4 format in his late teens while attending McGill University in Montreal, moving into 35mm and consistently winning competitions for his images from his mid-thirties to the present day. Tom converted to photographing digitally in 2000.



Tom has been acknowledged as that unique combination of teacher and practitioner in all things photographic. He was profiled in, has had his images showcased, has had magazine front covers and has written a variety of digital photography and digital camera articles for several magazines. He was the 2008 Knowledge Network photographer for the Municipality of the Westside and has his images widely used for publicity by the Municipality of the Westside in a variety of print and display formats including at the Kelowna International Airport and in WestJet's in-flight magazine.

He hopes to complete his CAPA judge's certification soon and submits his images regularly for club and other photographic competitions where he has won recognition as an outstanding, creative, innovative photographer.

After four years of developing and delivering well over a dozen courses in digital photography and digital cameras for Okanagan College, Tom's latest venture is to expand the scope of his widely accepted hands-on courses with the following series of Distance Education offerings.

NOTE: See some of his award-winning images and share his passion for photography at: www.dslr4you.net