

▼ KELOWNA

SIFE to host gala to help local food banks

Students in Free Enterprise (SIFE) Okanagan has partnered with the Gerry Fraser Realty Group to host a charity gala at the Mon Repos luxury penthouse suite located at 701-1947 Underhill St. on Friday, March 12, 7 p.m., proceeds to benefit community food banks.

SIFE Okanagan is charged with creating projects that tackle hunger threefold by: raising awareness about hunger relief, providing immediate hunger relief in local communities, and implementing long-term solutions to break the cycle of hunger.

Friday's gala event is part of their Let's Can Hunger Challenge, a joint initiative with the Campbell Soup Company to improve lives through nourishment.

"Our goal is to raise awareness about hunger and poverty in the community while raising more than \$9,000 for Okanagan food banks," said fourth-year business student Paige Schoenfeld.

"The World Health Organization estimates that close to one billion people do not know where their next meal will come from; when you couple that with the current economic climate, it's more important than ever to lend a helping hand to our neighbours, as well as empower low-income citizens to break the cycle of hunger."

"On behalf of our local food banks I would like to thank SIFE for their support," said Lenetta Thordarson, associate executive director of the Kelowna Community Food Bank. "The Let's Can Hunger Challenge is an inspiring and engaging campaign that could not have come at a better time; every dollar donated buys three dollars worth of food."

Tickets are priced at \$50 per person. Tickets can be purchased through Chelsey at 250-801-8707 or Page at 250-215-5799 or can be picked up at CupCasions on Spall.