

Course expansion at Okanagan College

KELOWNA - An expanded array of courses at the **Okanagan College School of Business** will help satisfy student interest and employer demand for graduates with new knowledge to match the realities of today's business world.

New courses and those introduced over the past year include Social Entrepreneurship, Managing Innovation, Adventure and Eco Tourism, Strategic Performance Management, Sustainable Enterprise and New Product Development.

"We have been listening to our students and connecting with employers in order to offer the most practical and interesting business education possible," says **Dr. Jayne Brooks**, Dean of the Okanagan School of Business. "These new courses, coupled with our core business program, will prepare students to fulfill niche roles in today's business economy."

The Okanagan School of Business boasts the largest degree program offered by any

college in British Columbia. And with decades of alumni, there are thousands of people who know the value of a education from the school.

Don Turri, Managing Director of **MacKay LLP** in Kelowna, is among them. He has hired more than 25 Okanagan College business graduates and is an alumnus himself.

"The Business program at Okanagan College has been our primary recruitment source over the past 20 years," says Turri. "The caliber of students available to us has been very high, and the retention rate has been excellent. We now have over 25 team members who attended Okanagan College, including Partners, Senior Managers, CA's and accounting students. We continue to be amazed by the diversity of backgrounds our team members have."

For more information about the Okanagan School of Business and its offerings, visit: www.okanagan.bc.ca/business or call (250) 762-5445.

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