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College students at free enterprise championship

Generally only national champions get to attend the Students in Free Enterprise World Cup competition.

But the Okanagan College team, which finished third at the national championships, impressed organizers so much that they were invited as a contender of the future to the World Cup being held this year in Berlin, Germany, until Oct. 10.

The team of Brittany Sjoblom of Vernon and Travis Fleming and Deepak Garcha, both of Kelowna, don't get to compete at the World Cup. However, they do get to observe and network and come back home to prepare to hopefully become national champs in 2010.

This year, the national champs from Memorial University in Newfoundland are competing for Canada.

Students in Free Enterprise are business students who put on programs to help local businesses and gain valuable real world experience for themselves.

The Okanagan College Students in Free Enterprise program gained attention for its work with non-profit organizations and development of the Eco-Nomics Awards to recognize sustainable businesses.



Photo contributed

The Okanagan College team is currently in Berlin for the Students in Free Enterprise World Cup. They are Brittany Sjoblom, left, from Vernon, and Travis Fleming and Deepak Garcha, both from Kelowna, with professor Kyleen Myrah in the front.