

Counter Jan 28 A11

College student seeks research participants

I am a student researcher at Okanagan College conducting a research project on behalf of the United Way.

I am looking to gain further insight into people's opinions on charitable giving in the Central Okanagan. This research is a course requirement for the honours bachelor of business administration degree.

I am asking for people in the community to make a difference in 2010 and share their valuable thoughts and opinions on charitable giving. Both donors and non-donors are invited to participate in a short 90-minute focus group.

The focus group will run Feb. 6 at 11 a.m. at Okanagan College. Refreshments will be provided. I am asking for community members to contribute to a positive change in our community.

The data gathered for this research study will be kept strictly confidential. Neither your identity nor any identifying information about you will be revealed. This is a great opportunity to give back to the community without reaching deep into your pockets.

If you would like to participate in this research study, please contact me at kimberly.mcintyre@myokanagan.bc.ca.

Kim McIntyre,
Kelowna