

American Express will donate \$3 of purchases* to Okanagan College when you use your Card between May 1 and 31, 2008, up to a maximum of \$5,000 CDN, to help nurture new world class business talent within the famous Okanagan wine region.



Help cultivate Okanagan's future in the wine and hospitality industries simply by using your American Express® Card at participating locations between May 1 - 31, 2008. Here are a few of the merchants where your Card can make a difference.

Arrowleaf Cellars

1574 Camp Road, Lake Country
(250) 766-2992

Blasted Church Vineyards

378 Parsons Road, Okanagan Falls
(250) 497-1125

Blossom Winery Ltd.

5491 Minoru Boulevard, Richmond
(604) 232-9839

Burrowing Owl Estate Winery

100 Burrowing Owl Place, Oliver
1-877-498-0620

Church & State Wines

1445 Benvenuto Avenue, Victoria
(250) 652-2671

Desert Hills Estate Winery

30480 - 71st - Black Sage Road, Oliver
(250) 498-1040

Forbidden Fruit Winery

620 Sumac Road, Cawston
(250) 499-2649

Golden Mile Cellars Estate Winery

13140 - 316A Avenue, Oliver
(250) 498-8330

Gray Monk Estate Winery

1055 Camp Road, Okanagan Centre
(250) 766-3168

Hillside Estate Winery & Bistro

1350 Naramata Road, Penticton
(250) 493-6274

Inniskillin Okanagan Winery

32074 - Road 11 West, Oliver
(205) 498-6663

Jackson-Triggs Okanagan Estate Winery

38691 Hwy. 97 North, Oliver
(250) 498-4500

Lake Breeze Vineyards

930 Sammet Road, Naramata
(250) 496-5659

Lang Vineyards

2493 Gammon Road, Naramata
(250) 496-5987

Mission Hill Family Estate Winery

1730 Mission Hill Road, Westbank
(250) 768-7611

Mistral Estate Winery

250 Upper Bench Road South, Penticton
(250) 770-1738

Mt. Boucherie Estate Winery

829 Douglas Road, Kelowna
(250) 769-8803

Orofino Vineyards

2152 Barcelo Road, Cawston
(250) 499-0068

Quails' Gate Estate Winery

3303 Boucherie Road, Kelowna
(250) 769-4451

Quinta Ferreira Estate Winery

34664 - 71st Street, Oliver
(250) 498-4756

Rollingdale Winery

2306 Hayman Road, Kelowna
(250) 769-9224

See Ya Later Ranch

2575 Green Lake Road, Okanagan Falls
(250) 497-8267

Soaring Eagle Estate Winery

1751 Naramata Road, Penticton
(250) 490-4965

Sonoran Estate Winery

5716 Gartrell Road, Summerland
(250) 494-9323

Spiller Estate Winery

475 Upper Bench Road North, Penticton
(250) 490-4162

St. Hubertus & Oak Day Estate Winery

5225 Lakeshore Road, Kelowna
(250) 764-7888

Stonehill Estate Winery

170 Upper Bench Road South,
Penticton
(250) 770-1733

Sumac Ridge Estate Winery

17403 Hwy. 97, Summerland
(250) 494-0451

Summerhill Pyramid Winery

4870 Chute Lake Road, Kelowna
(250) 764-8000

Tangled Vines Estate Winery

2140 Sun Valley Way, Okanagan Falls
(250) 497-6416

Tantalus Vineyards

1670 Dehart Road, Kelowna
(250) 764-0078

Therapy Vineyards and Guesthouse

940 Debeck Road, Naramata
(250) 496-5217

Tinhorn Creek Vineyards

32830 Tinhorn Creek Road, Oliver
(250) 498-3743

Township 7 Vineyards & Winery

1450 McMillan Avenue, Penticton
(250) 770-1743

For a full list of participating wineries, visit
www.thewinefestivals.com/americanexpress.



American Express is proud to support the growing wine and hospitality industries in the Okanagan region.



Okanagan College

Okanagan College is a dynamic and growing post-secondary institution, offering a wide array of degree, diploma and certificate programs. It provides students with high-quality education and training, combining classroom experience with hands-on opportunities to transform their own lives and the communities where they live and work. And in an area renowned for expertise in wine and superb hospitality, Okanagan College is proud to offer programs in viticulture, horticulture, culinary arts, hospitality, business administration and more.



Okanagan Wine Festivals Society

The Okanagan Valley is recognized for its famous wineries and beautiful wine region. Its success is based on the vision to establish a premiere wine tourism industry. The Okanagan Wine Festivals Society – with 80 member wineries and over 45 tourism operators - has built a new tourism brand founded on four annual wine festivals and a unique marketing strategy to attract wine tourists on a year round basis. The 10 day Okanagan Fall Wine Festival is consistently awarded the designation of "Top 100 Events in North America." Its success has led to the establishment of the 10 day Okanagan Spring Wine Festival; the iconic 5 day Icewine Festival held in January at Sun Peaks Resort, B.C.; and the intimate 2 day Okanagan Summer Wine Festival at Silver Star Mountain Resort, B.C. For more information, go to www.thewinefestivals.com or mobile phone access at www.owfs.mobi.

*Donation is made in the name of Amex Bank of Canada and transactions will not be tax deductible for the purchaser. Amex Bank of Canada donation to Okanagan College will not exceed \$5,000 CDN.
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Because the future doesn't just lie in next year's harvest.

