

TOURISM MANAGEMENT DIPLOMA CO-OP



The Program

Okanagan College's renowned co-op program teaches students the applied knowledge to become a business professional in Tourism and Hospitality. Co-op department staff are registered and accredited with the Canadian Association for Co-operative Education and Work Integrated Learning (CEWIL) and accredited through the Accountability Council for Co-op Education (ACCE).

Benefits to Employers

- Exceptionally trained employees who can start contributing at the outset of the co-op term
- An opportunity to evaluate employees without an obligation to permanent employment
- A proven, cost-effective method of meeting human resource needs
- Access to a pool of motivated, temporary employees for special projects, peak periods, vacation relief and coverage without costly advertising

To maximize the benefit of a Co-op work term, an employer is expected to provide:

- 12 to 16 weeks of full-time paid employment
- Employment that is related to the student's field of study
- Accurate, informative job descriptions
- An orientation to familiarize the incoming student with the employer's situation and expectations
- Supervision of students by individuals who understand and are interested in Co-op
- Increasing responsibilities in successive work terms for returning students
- An exit interview to discuss the student's performance and future plans

Co-op students are available: January to April 2024

Hire an Okanagan College Co-op Student

Email your job posting to coop@okanagan.bc.ca

www.okanagan.bc.ca/coop



Recommended Co-op Schedule for Tourism Management Diploma Kelowna

Year	Fall Semester	Winter Semester	Summer Semester
1	Academic Term 1	Academic Term 2	Co-op
2	Academic Term 3	Academic Term 4	Graduation

*Graduation in June upon completion of Academic Term 4

Students will have completed the following courses prior to embarking on their Co-op work term.

Term 1: Fall Term

TOUR 105 - Introduction to Tourism
 TOUR 130 - Tourism Marketing
 BUAD 123 - Management Principles
 BUAD 128 - Computer Applications I
 CMNS 112 - Professional Writing I

Term 2: Winter Term

BUAD 200 - Digital Marketing
 BUAD 176 - Professional Sales
 TOUR 220 - Hotel Management
 TOUR 115 - Accounting for Tourism

Summer Session

Students will complete the following:
 BUAD 101 Co-op work term
 TOUR 200 - Tourism Sector Study

Posting a Position

Students will be looking for opportunities within the Tourism and Hospitality industry and will apply competitively for job postings in Careers Hub. Below are example relevant opportunities that our students will be seeking to enrich their educational and work experiences

- Guest Services Agent/Supervisor
- Tour Experience Agent/Guide
- Ticketing Agent/Supervisor
- Retail Customer Service Assistant/Supervisor
- Tourism Information Representative
- Banquet Supervisor/Captain
- Concierge
- Night Auditor

Have a posting ready?

Email details to coop@okanagan.bc.ca
 or visit www.okanagan.bc.ca/coop

